

Exhibit 4

PVC Pipe Antitrust Settlement (Northern Pipe and Vinyltech Defendants)

Text For Social Media & Banner Ads

Primary Text: If you purchased PVC Pipe or PVC Fittings, you may be entitled to a cash payment from a settlement. An antitrust settlement may affect you.

Headline: PVC Pipe & PVC Fittings Antitrust Settlement

Description: Court Authorized Notice

Banner Ads

Version 1



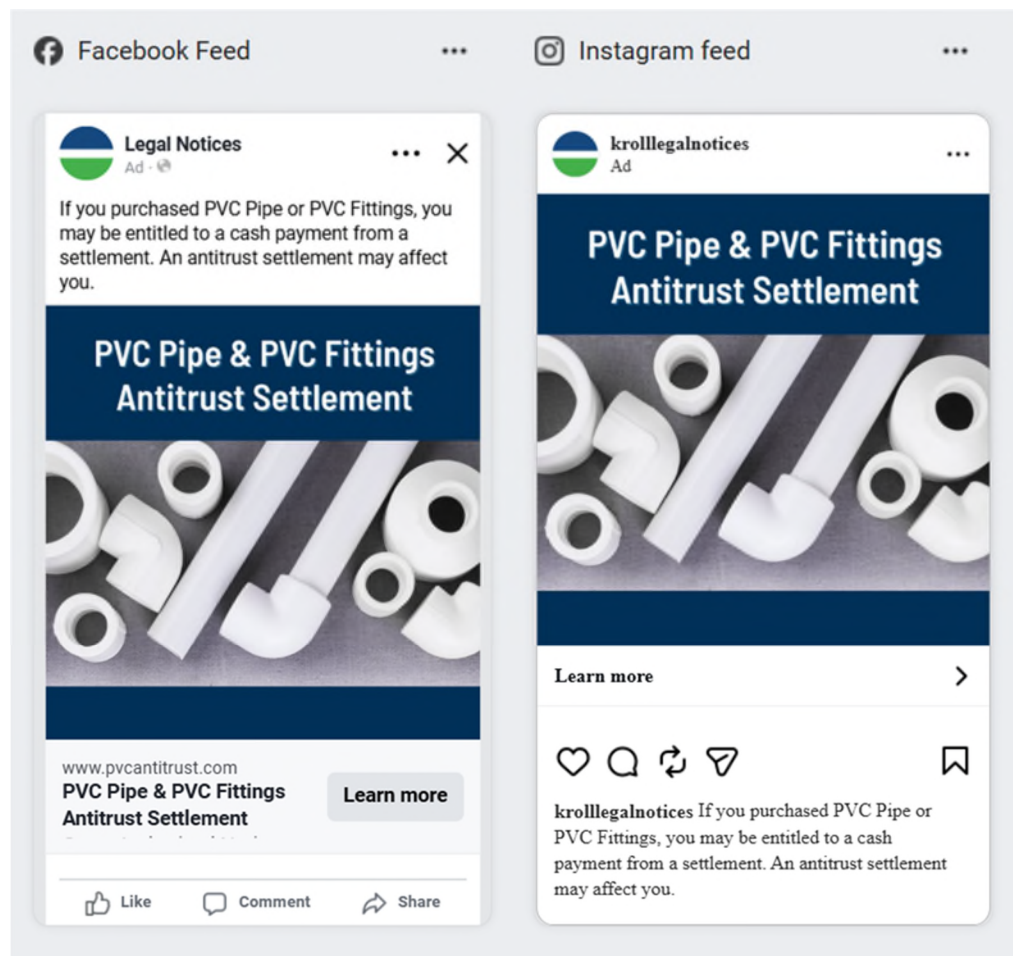
Version 2



PVC Pipe Antitrust Settlement (Northern Pipe and Vinyltech Defendants)

Social Media Ad

All images selected for use on the banner ads will be used on the social media ads.
Samples provided below.



PVC Pipe Antitrust Settlement (Northern Pipe and Vinyltech Defendants)

Search Ad

Sponsored



www.pvcantitrust.com

<https://www.pvcantitrust.com>

**PVC Pipe and Fitting Antitrust | PVC Pipe Antitrust
Settlement | PVC Pipe & Fitting Settlement**

Did you purchase PVC Pipe or PVC Fittings? You may be entitled to a settlement payment. An antitrust settlement may affect you.